

SPONSORSHIP OPPORTUNITIES FOR INAUGURAL SYMPOSIUM FROM THE RED CABS: BUILDING WOMEN LEADERS IN THE WINE INDUSTRY

EVENT DATE: MARCH 6, 2017, 8:30AM to 1:30PM

LOCATION: CIA AT COPIA
NAPA VINTNERS THEATRE (CAPACITY 65)

PURPOSE: The Symposium is intended to assist women in management in the industry identify strategies and tools for advancing to professional leadership roles in the industry, identifying and overcoming the practices and biases currently inhibiting this growth.

The program will also introduce the first report systematically tracking the current status of women in leadership roles in the industry, to be annually updated. ("Women in Wine Industry Leadership Report")

TO BE PRESENTED BY:

Red Cabs is a forum of women in leadership positions in the wine industry created to enable its members:

1. To share information and help & support each other
2. To help champion women in leadership positions in the industry

Red Cabs is a voluntary, non-profit peer organization of more than 70 women in management roles in the industry that has been meeting regularly since 2009.

\$5,000 PRESENTING SPONSOR

OPPORTUNITY TO BECOME THE INAUGURAL SPONSOR FOR SYMPOSIUM FOR WOMEN EXECUTIVES

Sponsor Benefits Include:

- Speaking opportunity for 10 minute introduction
- 2 Attendees
- Reserve Table at Lunch with key speakers, Panelists
- Recognition in program and on all advance PR announcements, including social media

\$2,500 RESEARCH SPONSOR:

**OPPORTUNITY TO SPONSOR AND CO-BRAND PHASE I RESEARCH:
FIRST ANNUAL REPORT TRACKING WOMEN IN LEADERSHIP POSITIONS IN THE WINE INDUSTRY**

Sponsor Benefits Include:

- Receive recognition in all releases about the research
- Introduce research presenter
- 2 Attendees
- Recognition in program and on all advance PR announcements, including social media

\$2,500 KEYNOTE SPONSOR

OPPORTUNITY TO SPONSOR SYMPOSIUM KEYNOTE, INCLUDING TRAVEL EXPENSES

Sponsor Benefits Include:

- Exclusive opportunity for i-hour private meeting with Keynote Speaker + naming of Keynote Program
- 2 Attendees
- Recognition in program and on all advance PR announcements, including social media

\$2,500 LUNCH SPONSOR

OPPORTUNITY TO SHOWCASE AND SERVE YOUR WINES AT SYMPOSIUM LUNCHEON

Sponsor Benefits Include:

- Exclusive opportunity to present and serve your wines at lunch
- 2 Attendees
- Recognition in program and on all advance PR announcements, including social media